



Times Square Domination

DIGITAL BILLBOARDS – TIMES SQUARE

THE DIGITAL BEAST



Location: Broadway Between 44th & 45th Sts.

4-Week Impressions: 44,402,515

Size: 73'H x 125'W

Unit ID: M-159

Spots: 15 Seconds

Loop Length: 120 Seconds

Full Motion: Yes

Geopath ID: 30901130

THE CUBE AT 2 TIMES SQUARE



Location: 47th St. & Broadway & 7th Ave.

4-Week Impressions: 35,155,350

Size: 35'H x 118'W

Unit ID: TS7160

Spots: 10 Seconds

Loop Length: 100 Seconds

Full Motion: Yes

Geopath ID's: 31030338, 31030339, 31030340, 31030341, 31030342, 31030343

DIGITAL BILLBOARDS – TIMES SQUARE

GIANT TWINS AT 2 TIMES



Location: Broadway & 48th Street

4-Week Impressions: 61,328,590

Size: 96'17"H x 34'44"W

Unit ID: TS7175, TS7176

Spots: 10 Seconds

Loop Length: 100 Seconds

Full Motion: Yes

Geopath ID's: 50393905, 31126926

THE BIRD



Location: 7th Avenue & 48th Street

4-Week Impressions: 13,550,702

Size: 46'6"Hx62'W & 97'6"Hx25'W

Unit ID: TS7150

Spots: 15 Seconds

Loop Length: 120 Seconds

Full Motion: Yes

Geopath ID: 30815585

DIGITAL BILLBOARDS – TIMES SQUARE

TIMES SQUARE TRIO



Location: 7th Ave. Btwn West 44th & 45th Sts.

4-Week Impressions: 22,171,701

Size: 48'Hx38'W & 17'6"Hx77'6"W

Unit ID: TS7145, TS7146TS7152

Spots: 15 Seconds

Loop Length: 120 Seconds

Full Motion: Yes

Geopath ID's: 30683311, 30683302, 30823141

THE WEDGE AT 2 TIMES SQUARE



Location: 48th Street & Broadway

4-Week Impressions: 17,616,046

Size: 36'H x 60'W

Unit ID: TS7170

Spots: 10 Seconds

Loop Length: 100 Seconds

Full Motion: Yes

Geopath ID's: 31056017, 31056018

DIGITAL BILLBOARDS – TIMES SQUARE

THE SUMMIT AT 2 TIMES SQUARE



Location: 47th St. & Broadway & 7th Ave.

4-Week Impressions: 10,322,013

Size: 63'11.125"H X 53'5.75"W

Unit ID: TS7180

Spots: 10 Seconds

Loop Length: 100 Seconds

Full Motion: Yes

Geopath ID: 50446477

TOP-DOWN PARTIAL DOMINATION (THE SUMMIT & TS GIANT TWINS)



Location: 47th St. & Broadway & 7th Ave.

4-Week Impressions: 71,650,604

Size: Vary

Unit ID: TS7180, TS7175, TS7176

Spots: 10 Seconds

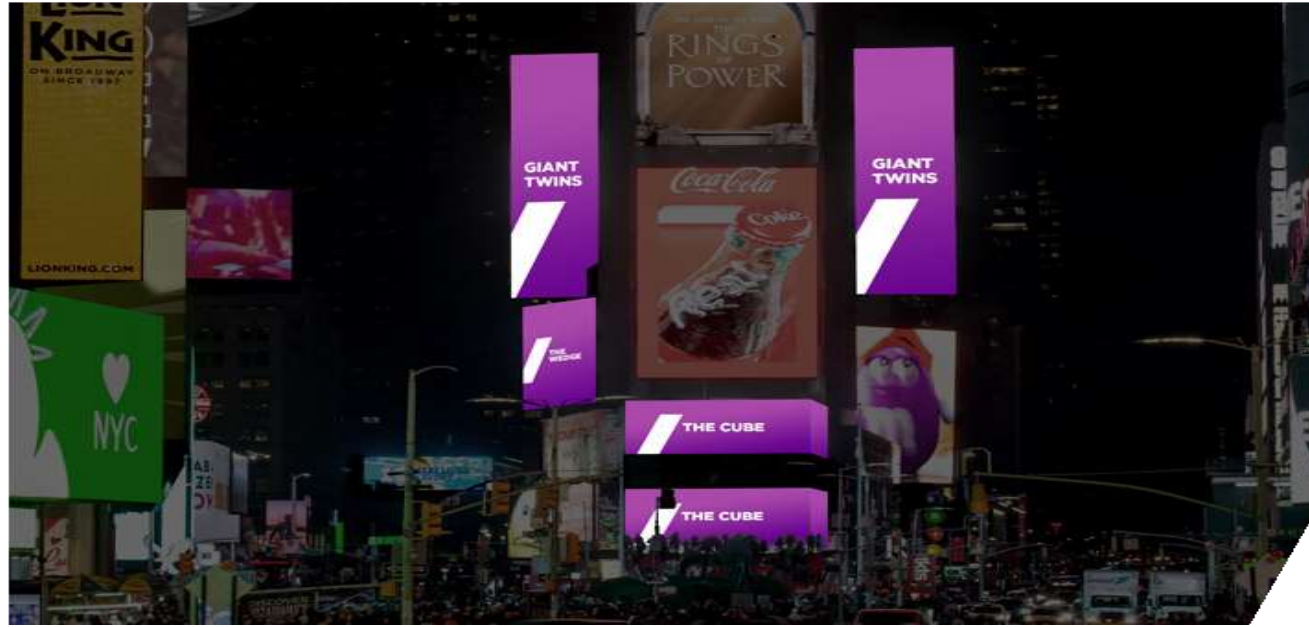
Loop Length: 100 Seconds

Full Motion: Yes

Geopath ID's: 50446477, 50393905, 31126926

DIGITAL BILLBOARDS – TIMES SQUARE

BOTTOM-UP PARTIAL DOMINATION (THE CUBE, WEDGE & TS GIANT TWINS)



Location: 47th St. & Broadway & 7th Ave.

4-Week Impressions: 83,052,106

Size: Vary

Unit ID: TS7160, TS7175, TS7176, TS7170

Spots: 10 Seconds

Loop Length: 100 Seconds

Full Motion: Yes

Geopath ID's: 31030338, 31030339, 31030340, 31030341, 31030342, 31030343, 50393905, 31126926, 31056017, 31056018

NORTH END DOMINATION



Location: 47th St. & Broadway & 7th Ave.

4-Week Impressions: 124,422,000

Size: Vary

Unit ID: TS7160, TS7175, TS7176, TS7170, & TS7180

Spots: 10 Seconds

Loop Length: 100 Seconds

Full Motion: Yes

Geopath ID's: 31030338, 31030339, 31030340, 31030341, 31030342, 31030343, 50393905, 31126926, 31056017, 31056018, 50446477

STATIC BILLBOARDS – TIMES SQUARE

TIMES SQUARE TOWER



Location: 7 Time Square Tower & 7th Ave.

4-Week Impressions: 29,962,031

Size: Vary

Unit ID's: M-180, M-181, M-182, M-183, M-184, M-185, M-185, M-186, M-187, M-188

Extensions: Permitted

Illuminated: Yes

Geopath ID's: 30614392, 30614393, 30614394, 30614395, 30614396, 30614397, 30614400, 30614402, 30614404

THE BIG SIX



Location: 42nd Street & 7th Ave.

4-Week Impressions: 26,579,805

Size: Vary

Unit ID's: M-170, M-171, M-172, M-173, M-174, M-175

Extensions: Permitted

Illuminated: Yes

Geopath ID's: 30614373, 30614374, 30614384, 30719862, 30726317, 30857133

M-176 (5-TIMES SQUARE ADD-ON)



Location: 42nd Street & 7th Ave.

4-Week Impressions: -

Size: Vary

Unit ID: M-176

Extensions: Not Permitted

Illuminated: No

Geopath ID: -

STATIC BILLBOARDS – TIMES SQUARE

M-151



Location: 7th Ave. & 48th St. (Wrap)

4-Week Impressions: 2,690,238

Size: 46'H x 81'4"W

Unit ID: M-151

Extensions: Not Permitted

Illuminated: Yes

Geopath ID: 30614381

TS7042



Location: 7th Ave. Btwn 48th & 49th Sts.

4-Week Impressions: 2,584,969

Size: 47'H x 25'W

Unit ID: TS7042

Extensions: Not Permitted

Illuminated: Yes

Geopath ID: 515027

M-130



Location: Broadway & 50th Street

4-Week Impressions: 2,421,255

Size: 20'H x 95'W

Unit ID: M-130

Extensions: Not Permitted

Illuminated: Yes

Geopath ID: 30662130

STATIC BILLBOARDS – TIMES SQUARE

TS7022



Location: 1557 Broadway

4-Week Impressions: 5,991,350

Size: 32'Hx58'W

Unit ID's: TS7022

Extensions: Not Permitted

Illuminated: Yes

Geopath ID: 515022

TS7024



Location: 1557 Broadway

4-Week Impressions: 5,944,810

Size: 31'7"Hx62'7"W

Unit ID's: TS7024

Extensions: Not Permitted

Illuminated: Yes

Geopath ID: 515023

TS7025



Location: 1557 Broadway

4-Week Impressions: 5,937,964

Size: 20'Hx60'W

Unit ID: TS7025

Extensions: Not Permitted

Illuminated: Yes

Geopath ID: 515024

STATIC BILLBOARDS – TIMES SQUARE

M-140



Location: 7th Avenue @ West 49th Street

4-Week Impressions: 576,574

Size: 60'H x 60'W

Unit ID's: M-140

Extensions: Permitted

Illuminated: Yes

Geopath ID: 30614368

M-120



Location: Broadway & 50th Street

4-Week Impressions: 3,216,798

Size: 20'H x 60'W

Unit ID's: M-120

Extensions: Permitted

Illuminated: Yes

Geopath ID: 30614365

M570



Location: 7th Ave. & 40th St

4-Week Impressions: 1,878,067

Size: 33'H x 30'W

Unit ID's: M570

Extensions: Not Permitted

Illuminated: Yes

Geopath ID: 514804

STATIC BILLBOARDS – TIMES SQUARE

M7321 & M-370



Location: 8th Ave.& 39th St

4-Week Impressions: 7,078,687

Size: 50'H x 30'W & 10'H x 118'3"W

Unit ID's: M7321 & M-370

Extensions: Not Permitted

Illuminated: Yes

Geopath ID's: 514947, 30736068

M-100



Location: Broadway @ 52nd St.

4-Week

Impressions: 1,669,112

Size: 54'H x 18'W

Unit ID's: M-100

Extensions: Not Permitted

Illuminated: Yes

Geopath ID: 30614364

M-150



Location: 7th Avenue & West 48th Street

4-Week Impressions: 576,574

Size: 40'H x 50'W

Unit ID's: M-150

Extensions: Permitted

Illuminated: Yes

Geopath ID: 30614369

THE DYNAMIC DUO



Location: Broadway & 44th Street

4-Week Impressions: 11,950,278

Size: 40'H x 72'2"W & 40'Hx55'W

Unit ID's: TS7148 & TS7149

Spots: 10 Seconds

Loop Length: 100 Seconds

Extensions: Not Permitted

Illuminated: Yes

Geopath ID: 30719862, 30716383

TIME SQUARE BILLBOARD PORTFOLIO





THANK YOU